

ONE EXPERIENCE.
ONE GOAL. ONE CLUB.

ONE CLUB 
PRIDE PARK STADIUM



WELCOME TO **PRIDE PARK STADIUM**

WE PRIDE OURSELVES IN OFFERING THE FINEST CORPORATE HOSPITALITY IN FOOTBALL.

Here at Derby County Football Club we are proud of the special relationship we have with our supporters – both in the stands and in the corporate areas.

Opened in 1997 by Her Majesty the Queen, Pride Park Stadium offers some of the finest facilities in football with matchday staff on hand to welcome you and your guests, ensuring everyone is comfortable and receives the highest standard in service.

From an enjoyable meal with colleagues and clients on matchdays to holding meetings or events in our excellent conference facilities during weekdays throughout the calendar year.

You will find an impressive cross-section of companies and organisations who commit season-on-season to corporate hospitality with Derby County which is proof that we really can cater for the unique needs of individuals as well as businesses alike.

Our extensive portfolio of hospitality and sponsorship opportunities here at Pride Park Stadium means we can tailor the seasonal matchday offer to your exact needs – from personalising an executive box with your company branding to complimentary membership of our new exclusive **ONECLUB**.

To all of our current corporate members, we very much look forward to welcoming you and your guests back during the 2010-11 season. Equally, we extend a warm welcome to our new friends to Derby County as the team looks to make further progress towards a return to the Premier League.



ONECLUB

PRIDE PARK STADIUM

As a seasonal corporate client of Derby County, you will receive complimentary membership to our new ONECLUB. A new concept for the 2010-11 season, the ONECLUB will be a premier opportunity for DCFC seasonal members to network with likeminded individuals at exclusive events.

Information about ONECLUB membership will be communicated to all existing clients with their renewal packs. Further details are available upon request.



SEASONAL HOSPITALITY

OUR CHEF SELECTS ONLY THE BEST LOCAL PRODUCE – NOW THAT’S FOOD FOR THOUGHT.

By taking out seasonal hospitality with Derby County it offers more than superb food and service in a great footballing atmosphere. It's about being part of a football dynasty stretching back more than 125 years. It's about game after game rubbing shoulders with a Club that were founder members of the football league, Champions of England on two occasions, FA cup winners, European Cup semi-finalists and much more.

DEBENTURE LOUNGE

Exclusive members private lounge facility, offering DCFC Directors' invitations to exclusive events.

- Premium reserved car parking bay
- Full complimentary bar including Champagne reception
- Five-course plated menu
- Directors' box seat within the exclusive Debenture area
- Match programme
- Team sheet
- Directors' invitation to an away fixture for two guests
- Exclusive Debenture gifts
- Recognition in matchday programme

BRIAN CLOUGH LOUNGE

This room sits adjacent to the Bang and Olufsen Boardroom here at Pride Park Stadium and membership is restricted by Club invitation only and comes with a host of benefits befitting such an exclusive facility, including:

- Commemorative gift
- Premium reserved car parking
- Three-course meal
- Half-time cheese and biscuits
- Complimentary house wines, beers and soft drinks
- Seats in the Directors' Box
- Match programme
- Team sheet
- Hostess service
- Directors' invitation to an away fixture for two guests



SEASONAL HOSPITALITY

EXECUTIVE BOXES

The comfort and style of one of our superb executive boxes offer complete privacy with spectacular views over the pitch. Each suite has an exclusive outside balcony seating area from which to experience the full atmosphere of the game. There is also the option to brand the box with your own corporate image and promotional messages.

Toyota West Stand

- Premium reserved car parking space
- Access to suite three hours prior to kick-off and for one hour after final whistle
- Complimentary match programme and team sheet
- 10-seater glass-fronted executive box
- Balcony seating for uninterrupted views of the pitch
- Full waitress service
- Four-course menu
- Acknowledgement of suite holder on first floor landing
- In-box TV screen showing DCTV and SkySports programming
- Discounts on conferencing and banqueting facilities including free box hire on non-matchdays

MenziesHotels North West Corner

- Premium reserved car parking space
- Access to suite three hours prior to kick-off and for one hour after final whistle
- Complimentary match programme and team sheet
- 10-seater (second floor) or 8-seater (first floor) glass-fronted executive box
- Balcony seating for uninterrupted views of the pitch
- Full waitress service
- Flexible menu option available match by match
- Acknowledgement of suite holder on first or second floor landing
- In-box TV screen showing DCTV and SkySports programming
- Discounts on conferencing and banqueting facilities including free box hire on non-matchdays



SEASONAL HOSPITALITY

EVERYTHING YOU WOULD EXPECT FROM A CLUB RICH IN HISTORY AND TRADITION.

DAVE MACKAY LOUNGE

This facility is located in the MenziesHotels North West Corner Stand with a superb backdrop overlooking the pitch. The Dave Mackay members enjoy their own table with match seating on a private balcony directly outside the restaurant. The hospitality includes:

- Reserved car parking
- Match programme and team sheet
- Personalised table
- Four-course carvery meal
- Half-time cheese, biscuits and refreshments
- Bar facility
- Balcony seating
- Hostess service
- Multi-screens showing DCTV and SkySports
- Appearance of man-of-the-match including Q&A with player

THE LEGENDS LOUNGE

This facility is located in the MenziesHotels North West Corner Stand at Pride Park Stadium and has exclusive room capacity of just 60 members on matchdays. The hospitality in this lounge includes:

- Access to lounge three hours before kick-off and one hour after the final whistle
- Reserved car parking (one space per four guests)
- Match programme and team sheet
- Reserved table
- Two-course meal
- Bar facility available pre-match, half-time and post-match
- Direct access to West Stand concourse and seating area



SEASONAL HOSPITALITY

TOYOTA RESTAURANT

This facility is located in the middle of the Toyota West Stand with a superb backdrop overlooking the pitch. Prime front row tables are sold on a seasonal basis for ten guests and enjoy balcony seating directly outside. Alternative tables for any number of seasonal guests with match seats situated in the main stand adjacent or behind the Directors' Box are available. Hospitality in all cases includes:

- Premium reserved car parking
- Match programme and team sheet
- Personalised table (for seven guests or less tables may be shared)
- Four-course plated service meal
- Half-time cheese, biscuits and refreshments
- Bar facility
- Match seat
- Discounts on conference and banqueting facilities
- Multi-TV screens including DCTV and SkySports



PREMIER LOUNGE

An exclusive opportunity to sample first class hospitality with unique match tickets located directly behind the home team bench including:

- Superbly located directly behind main reception near to the players' tunnel
- Exclusive valet parking
- Multi-course executive buffet
- Half-time cheese and biscuits
- Pre-match team news and overview from member of backroom staff
- Complimentary house wines, beers and soft drinks
- Seats behind the dugout
- Match programme and team sheet
- Exclusive views of the players' tunnel



MATCH BY MATCH FACILITIES

A GREAT WAY TO ENTERTAIN YOUR CLIENTS BY MIXING BUSINESS WITH PLEASURE.

EXECUTIVE BOX

- Car parking
- Complimentary match programme and team sheet
- Glass-fronted executive box
- Balcony seating for uninterrupted views of the pitch
- In-box TV screen showing DCTV and SkySports programming
- Hostess service
- Four-course family service menu
- Half-time cheese and biscuits or
- Hot and cold finger buffet
- Half bottle of wine per person

PREMIER LOUNGE

- Valet parking
- Multi-course executive buffet
- Half-time cheese and biscuits
- Pre-match team news and overview from member of First Team backroom staff
- Complimentary house wines, beers and soft drinks
- Seats behind the dugout
- Match programme and team sheet
- Exclusive views of the players' tunnel

DAVE MACKAY LOUNGE

- Car parking
- Match programme and team sheet
- Four-course carvery meal
- Half-time cheese and biscuits
- Pre-match and half-time complimentary house wines, draft beers and soft drinks
- Balcony seating
- Hostess service
- Multi-screens showing DCTV and SkySports



MATCH BY MATCH FACILITIES

TOYOTA SUITE

- Reserved car parking bay
- Match programme and team sheet
- Four-course silver service meal
- Half-time cheese and biscuits
- Pre-match and half-time complimentary house wines, draft beers and soft drinks
- Match seat in Toyota West Stand upper tier
- Hostess service
- Multi-TV screens including DCTV and SkySports
- Bar facility

PEDIGREE SUITE

- Reserved car parking bay
- Match programme and team sheet
- Balcony or stand seating
- Optional menu and drinks package subject to fixture
- Hostess service
- Multi-TV screens including DCTV and SkySports
- Bar facility

BUSINESS GROUP FACILITIES

- Private Lounge for up to 75 guests
- Optional menus tailored to suit
- Team talk by Rams legend available
- Toyota West Stand seating



MATCH DAY SPONSORSHIP

A CHAMPAGNE RECEPTION TO START A DAY OF NON-STOP ACTION.

A warm welcome from Derby County is followed by a pre-match behind-the-scenes tour, fantastic competitions with prizes, and the chance to emerge pitchside from the players' tunnel.

Following a superb four-course meal with wine, you take your executive seat for the first half of what we are sure will be an exciting match. Half-time refreshments followed by the second half action before you return to the Dave Mackay Lounge to meet the man-of-the-match and club officials.

As our partners for the day, whether the principal match or matchball sponsor, the service and facilities will be second-to-none.

- **Reserved car parking**
- **Company profile and logo in Match programme**
- **Champagne reception**
- **Behind the scenes tour of the stadium**
- **Four-course silver service meal with wine**
- **Match programme**
- **Appearance of Rams players and club Directors**
- **Reserved balcony seating**

- **Appearance of the fans man-of-the-match**
 - **Commemorative photographs**
- Main match sponsor package also includes:
- **Centre circle presentation with team captains and match officials prior to kick-off**
 - **Company representative presents man-of-the-match award**
 - **DCFC Director presentation to match sponsors**

Sponsorship packages also includes:

Match Sponsor
includes gift of **match sponsor trophy**

Team Kit
includes gift of **signed shirt**

Mitre Matchball
includes gift of **signed ball**

Programme
includes gift of **signed framed programme**

Associate Matchball
includes gift of **signed ball**



MULTI-GAME PLAN



A UNIQUE OFFER THAT GIVES GREAT VALUE WITH THE OPPORTUNITY TO PLAN AHEAD.

6-MATCH

To include a maximum of one Platinum Plus fixture and all match-by-match benefits [excluding complimentary drinks]:

- Executive Box £9,000 + vat per suite
- Toyota Suite £850 + vat per person
- Dave Mackay Suite £850 + vat per person
- Premier Lounge £1,100 + vat per person
- Brian Clough Lounge £1,400 + vat per person

12-MATCH

To include a maximum of two Platinum Plus fixtures and all match-by-match benefits [excluding complimentary drinks]:

- Executive Box £18,000 + vat per suite
- Toyota Suite £1,600 + vat per person
- Dave Mackay Suite £1,600 + vat per person
- Premier Lounge £2,200 + vat per person
- Brian Clough Lounge £2,750 + vat per person



ONECLUB 
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